

65 17. (Unamended) A system for determining a customer valuation for a specific
66 property, comprising:
67 a user interface receiving a request for a resource for the specific property for a
68 customer; and
69 a customer valuation system, valuing the customer based at least on activities of the
70 customer at two or more properties, where the customer value is
71 specific to the property.

REMARKS

Claim 8 has been canceled and claims 3, 5, 7, 9-16 have been amended.

Favorable action is solicited.

Respectfully submitted,
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